

**VENTIT**<sup>®</sup> **PACKAGING**  
**SOLUTIONS** *PATENTED\**

The World's First Breathing Pizza Box

# WHAT'S WRONG WITH A REGULAR PIZZA BOX



The pizza sweats and gets cold, soggy and chewy.



Condensation occurs.



The satisfaction quotient is low.



The box loses its structural integrity.



The food tastes like the box.

WE RESPONDED WITH A SOLUTION

**VENTiT PLUS**

# What is VENTiTPlus?



THE WORLD'S FIRST BREATHING  
PIZZA BOX



PATENTED DESIGN



THE BEST SOLUTION FOR A BETTER  
TASTING PIZZA

# Why VENTiT Plus?

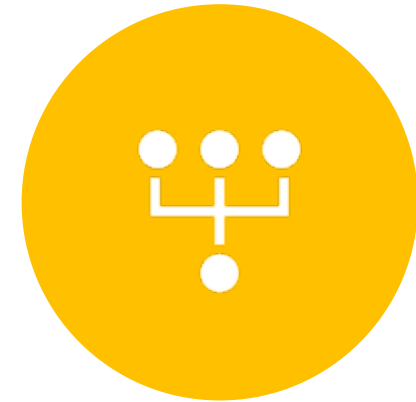


VENTIT PLUS SOLVES MANY OF IT'S PREDECESSOR'S MANUFACTURING CHALLENGES.

AFTER THE 3PLY SHEETS ARE MANUFACTURED FROM THE AUTOMATIC PLANT, THERE IS ONLY ONE ADDITIONAL PROCESS, WHICH IS TO REVERSE THE SHEET AND DIE-CUT ONE MORE TIME TO ACHIEVE UTILITY OF THE VENTILATION.

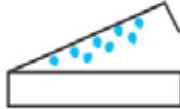
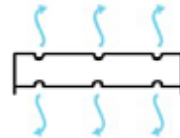
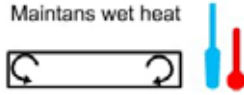
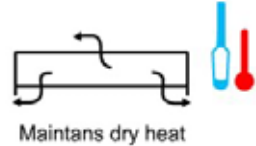
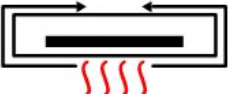



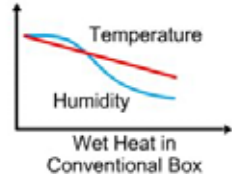
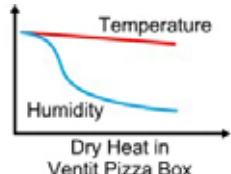


UTILISES THE CORRUGATION OF THE BOX TO PREVENT ANYTHING FROM ENTERING THE BOX KEEPING THE CONTENTS SAFE FROM CONTAMINATION. WHILE STILL ALLOWING STEAM TO EXIT. THE HILLS AND VALLEYS ACT AS VENTILATION CHANNELS AND INSULATION TUNNELS.



VENTITPLUS IS DESIGNED WITH A MULTITUDE OF OPENINGS ABOVE AND BELOW THE FOOD, PREVENTING THE CONTENTS FROM GETTING SOGGY.

# Comparison

|                                      | REGULAR BOX   |   | VENTIT PLUS BOX  |   |
|--------------------------------------|---|---|--|---|
| TRADITIONAL BOX VS. VENTIT PIZZA BOX | Steam condenses inside at the top & bottom of the pizza box   |                                    | VENTIT Plus pizza box lets excess steam escape, keeping the pizza fresher.   |                                    |
| RELATIVE HUMIDITY VS. TEMPERATURE    | Steam is trapped, resulting in wet heat inside the box.   | Maintans wet heat                  | The VENTIT Plus pizza box lets excess steam escape but maintains the temperature - dry heat.   | <br>Maintans dry heat              |
| GETS REHEATED BETTER                 | When put in contact with a Pre-heated element, the heat is first transferred to the box and then to the pizza.  | <br>Pre -heated element            | When put in contact with a Pre-heated element, heat is transferred directly to the pizza through the vents.                          | <br>Pre -heated element            |
| PIZZA BOX WITH STILTS                | No outlet in box to release the steam generated at the base of the pizza.   |                                  | VENTIT Plus has vents & stilts at the bottom to raise the box, allowing steam to escape from below                                   |                                  |
| WET HEATS VS. DRY HEAT               | Since a traditional box doesn't allow steam to escape the quality of air is wet and damp. This affects the pizza's freshness and makes it loose its temperature faster. | <br>Wet Heat in Conventional Box | Effective ventilation maintains the quality of air is dry. This keeps the pizza crisp, fresh and retains the temperature for longer. | <br>Dry Heat in Ventit Pizza Box |

# VENTiT Plus Box Benefits



ECO-FRIENDLY



ECONOMICAL



EASY TO  
MANUFACTURE



STRENGTH OF BOX



INSULATION OF  
FOOD



VENTILATION OF  
FOOD



NO FEAR OF  
CONTAMINATION



NO BUILD UP OF  
STEAM



IMPROVEMENT IN  
QUALITY OF PIZZA

# Tests Conducted

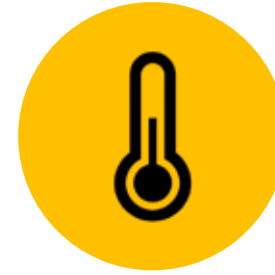
- **Texture Profile and Temperature Analyses** conducted at University Institute of Chemical Technology (ICT)
- **Sensory Tests Analysis** conducted at Equinox Labs
- A comparative study on the VENTiT box v/s a conventional box at the catering college - **Institute of Hotel Management, Catering Technology & Applied Nutrition**



# Results Show



25% Drop in Humidity Build Up  
On Average



Delay in Temperature Drop



117%  
Increase in the Stretching Quality of the Pizza



35%  
Increase in the Bite Quality of the Pizza

# PATENT

VENTiT Plus has been granted the patent through the **World Intellectual Property Organization (WIPO)**. It is currently at national levels in several countries.

# AWARDS

VENTiT has won the **World Star 2008, Asia Star 2008, India Star 2008** and **AICC** awards in packaging.

# Our Clients



# Our Clients



# Our Clients



ITALIAN BAR & KITCHEN



# Organic Media Coverage

**Business Today**



*Scroll.in* beta



**DIGITAL JOURNAL**

**QUARTZ**



**THE ECONOMIC TIMES**

**PrintWeek**  
INDIA



**THE TIMES OF INDIA**



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